

Ad ID 1979

Ad Text Becoming the first Black player to star in the MLB, Jackie Robinson suffered from taunts and threats, but being aggressive on the field he managed to stay perfectly calm in daily life. The 70th anniversary of Jackie Robinson's historic Major League Baseball debut took place on April 15th. Jackie Robinson - First Black MLB Player | BlackMattersUS.com blackmattersus.com

Ad Landing Page <https://blackmattersus.com/32614-jackie-robinson-first-black-mlb-player/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 803

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### Jackie Robinson - First Black MLB Player | BlackMattersUS.com

The 70th anniversary of Jackie Robinson's historic Major League Baseball debut took place on April 15th.

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